

School District #62 (Sooke)

SOCIAL MEDIA	No.: B-118
	Effective: Jan. 25/22 Revised: Reviewed: Nov. 2/21; Nov. 23/21

SCHOOL BOARD POLICY

Use of electronic technology and social media

SD62 recognizes that electronic social media and district technology are important means of engaging with and communicating with colleagues, parents, students in the enhancement of student learning and district operations. The District is committed to responsible digital citizenship and minimizing the risks associated with district technology and social media tools including websites.

The Board believes employees and students should be aware of the impact of social media and its appropriate use to ensure best practices and to mitigate both the school district's and employees' exposure to risk. This policy and related regulations apply to all SD62 employees, students, volunteers, Trustees, and guests.

The Board expects staff will ensure appropriate codes of conduct are followed while conducting school related activities that involve students and the parent community. The Board expects students and parents will follow the regulations and guidelines for use of social media.

The Board believes that sound judgement and due care must be used when using district technology and social media during and outside of school hours, both personally and professionally. Although staff lead private lives, the Supreme Court of Canada has ruled that teachers' off duty conduct, even when not directly related to their school or students, is relevant to their suitability to teach.

References:

- School Act*
- Freedom of Information and Protection of Privacy Act*
- Canadian Charter of Rights and Freedoms
- Canadian Criminal Code
- B-117 Acceptable Use of Technology Policy