

School District #62 (Sooke)

NAMING OF SCHOOL TEAMS, SELECTION OF LOGOS & MASCOTS	No.: C-435
	Effective: May 22/01 Revised:

ADMINISTRATIVE REGULATIONS

When a name, logo or mascot is to be chosen by a school, the school will:

1. Form a representative committee to identify a potential name or names for approval by the principal. Composition of the committee will include:
 - Students
 - Parents
 - Teachers
 - Administrative officers
 - Community members when appropriate
2. Expectations:
 - A. Names, logos and mascots must be considerate of gender and cultural sensitivities. If a name, logo or mascot is representative of a specific cultural group, that group must be consulted. Nevertheless, a chosen name, logo or mascot must be acceptable to the broader community as well.
 - B. Names, logos and mascots must not conflict with the goals and culture of the school.
 - C. Corporate names, logos and mascots must be avoided.
 - D. Schools must respect other schools' names, logos and mascots when choosing their own.
 - E. Copyrights must be respected.
3. New names, logos and mascots must be reported to the Board.